



BSB00221 Small scale project

FoodWISE

Pilot action for increasing the capacity of local and regional administrations to develop and implement innovative food waste public awareness actions





Overview

The project aims to reduce consumer-related food waste in the Black Sea Basin area by encouraging sustainable habits in consumption and disposal. It will bring together 20 coastal rural municipalities from four countries to curb food waste and equip 50 employees with knowledge and expertise. The project also aims to enhance local and regional administrations in rural areas, particularly settlements with high tourism pressure during summer, to educate and raise awareness about food waste prevention and reduction.





Road Ahead

- Common methodology, tools, and resources for identifying needs in food waste prevention and reduction actions
- Joint development of an interactive toolkit and international training to raise awareness among local decision-makers on food waste reduction and prevention
- Joint food waste awareness campaigns, including Food Waste Patrol mobile campaign and the 'I Value Food' cooking contest
- Replate Festivals with competitions, workshops, and master classes led by experts and chefs to address food loss
- Food Waste Prevention Network for reducing, reusing, and recycling of food waste at cross-border level



Partnership

Lead partner: Bionetwork Association

**Partner 2: N(N)LE International Business
Development and Investment Promotion
Center**

Partner 3: Kargenc Environment Sports Club

**Partner 4: Incommon Civil Non-Profit
Company**

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Countries



Figures



Total budget: 491.960,00 €
Interreg funds: 442.764,00 €



Start date: 03/07/2024
End date: 02/01/2026



**4 organisations cooperating
across borders**



1 jointly developed solution
6 public events jointly organised
1 pilot action

