

Interreg



Co-funded by
the European Union

NEXT Black Sea Basin



BSB00332 Small scale project

INTERSMARTS

**Interdisciplinary Solutions for Smart Sustainable Tourism
and Services for Blue Growth in the Black Sea Basin**





Overview

Sustainable tourism is crucial for blue growth and economic development, but the Black Sea Basin's tourism faces challenges like overdevelopment, pollution, and waste. To overcome these issues, interdisciplinary research, networking, co-creation, and holistic knowledge generation are needed. The project aims to improve sustainability performance and innovation absorption in tourism and services through an open interdisciplinary network for applied research and technology transfer.



Road Ahead

- Transnational Network for interdisciplinary solutions in smart, sustainable tourism and services
- County and region specific needs assessment for sustainable tourism and blue growth to address local challenges and stakeholder perspectives
- Online database including applied research and innovations in smart, sustainable tourism to demonstrate how to improve sustainability
- Innovation Management Platform to provide collaborative space for idea generation and raising sustainability performance of tourism entities
- Mentoring Collaborators to unite experts to develop solutions for sustainability challenges in tourism and related services



Partnership

Lead partner: Varna University of Management

Partner 2: International Hellenic University - Special Accounts for Research Funds

Partner 3: Moldova State University

Partner 4: Istanbul Development Agency



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Countries



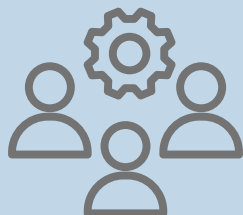
Figures



Total budget: 554.605,80 €
Interreg funds: 499.145,22 €



Start date: 15/06/2024
End date: 14/12/2025



**4 organisations cooperating
across borders/4 research
organisations**



1 jointly developed solution

