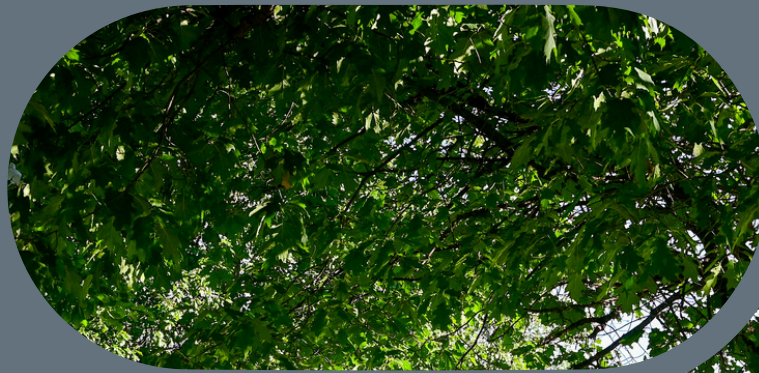


**Interreg**



Co-funded by  
the European Union

**NEXT** Black Sea Basin



**BSB00460 Regular project**

# **GREENCITIES**

## **Acting Together for Greener Cities**





# Overview

The project addresses environmental and socio-economic challenges arising from rapid urbanization and industrialization in the Black Sea Region. Its focus is on developing green areas in underutilized land plots to mitigate pollution, restore biodiversity and improve air and water quality.







# Road Ahead

- Creating green spaces to tackle air pollution in partner countries
- Customized training for the local public focusing on sustainable development, green spaces, environmental conservation, and climate resilience
- Biodiversity trainings for kids using guided walks and VR technology to explore native flora, fauna, and global biodiversity
- Web portal and carbon foot print tool to track and reduce emissions
- Joint Awareness Raising Campaign including tours of concept green spaces, an open-air panel on urban environment and climate change, and workshops for children



# Partnership

**Lead partner: IPA Strategic Consultancy Joint Stock Organization**

**Partner 2: Zugdidi Municipality City Hall**

**Partner 3: Municipality of Kalamaria**

**Partner 4: Constanta Municipality**

Contact: [info@ipa.istanbul](mailto:info@ipa.istanbul)





# Countries



# Figures



**Total budget: 1.575.795,02 €**  
**Interreg funds: 1.418.215,50 €**



**Start date: 03/07/2024**  
**End date: 02/07/2026**



**4 organisations cooperating  
across borders**



**1 jointly developed solution**  
**1 public event jointly organised**  
**1 pilot action**

