Interreg

Co-funded by the European Union

NEXT Black Sea Basin

BSB00825 Regular project

WISE-WASTE

Cooperation for Smart Waste Management Solutions and Pollution Reduction in the Urban, Rural and Coastal areas of the Black Sea Basin

Overview

The Black Sea Basin faces significant river and marine pollution caused by inadequate waste management systems, low recycling rates, limited infrastructure, weak innovation uptake, and low public awareness. The Wise Waste project addresses these challenges through cross-border cooperation by introducing smart and innovative waste management technologies, strengthening institutional capacity, promoting recycling and circular economy practices, and engaging communities —especially youth—to significantly reduce river and marine litter pollution.

Road Ahead

- Capacity-building activities and community-based cooperation to empower and engage citizens in environmental protection and support Europe's transition towards a circular economy
- Development of a joint digital Wise Waste App to promote behavioural change and raise awareness on pollution reduction across the Black Sea Basin
- Implementation of joint clean-up actions in rural, coastal, and urban areas to reduce pollution
- Delivery of joint behavioural change and environmental education activities aimed at decreasing pollution throughout the Black Sea Basin

Partnership

Lead partner: Kirklareli Special Provincial Administration

Partner 2: Municipality of Kirklareli

Partner 3: Antigone - Information and Documentation Centre on Racism, Ecology, Peace and Non-Violence

Partner 4: Nesebar Municipality

Partner 5: Imereti Scientists' Union "Spectri"

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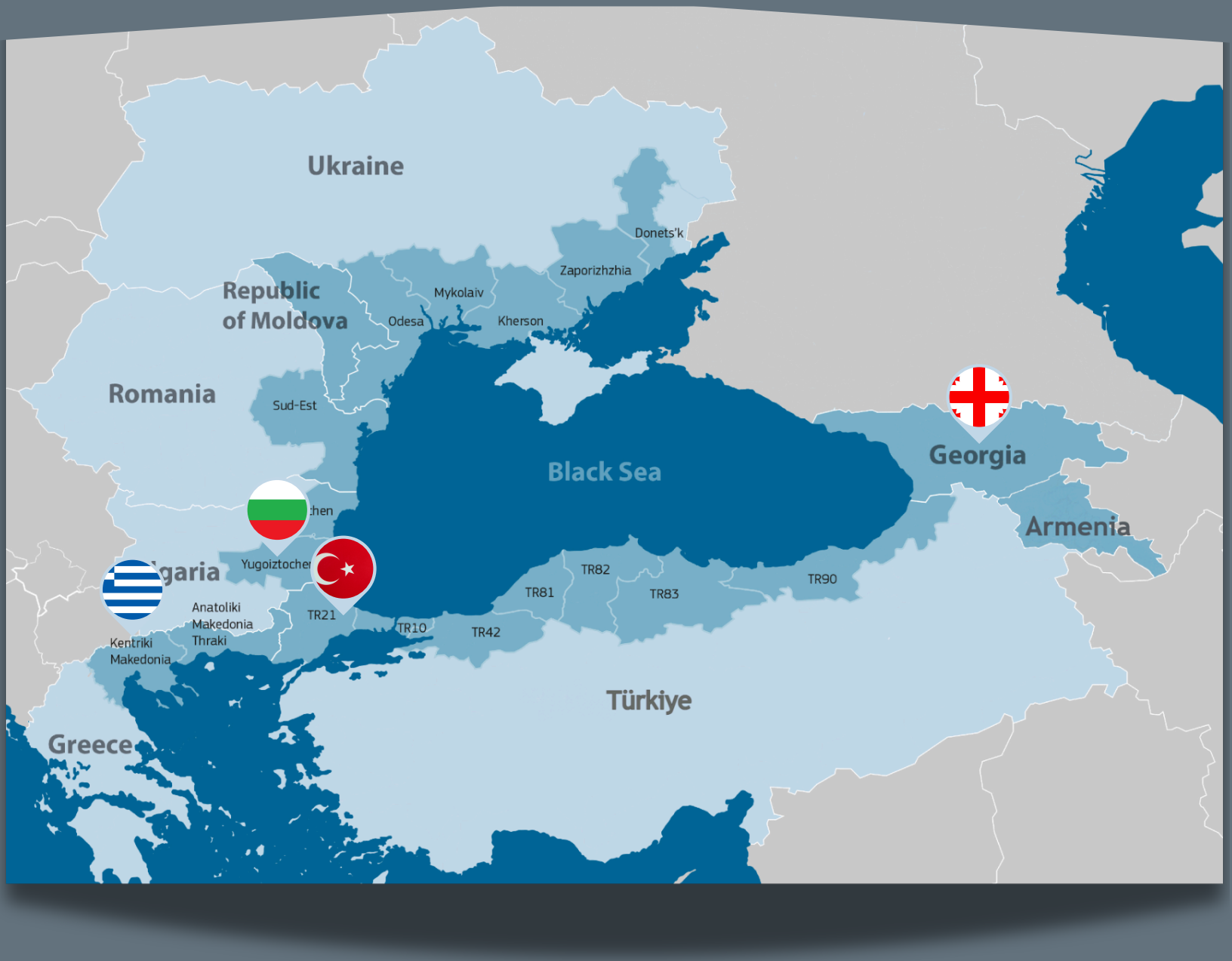
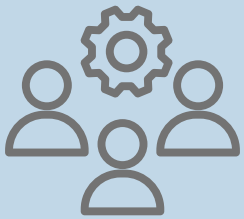
Countries


Ukraine
Donets'k
Zaporizhzhia
Republic
of Moldova
Mykolaiv
Odesa
Kherson
Romania
Sud-Est
Black Sea
Georgia
Armenia
Yugoiztochen
TR82
TR81
TR83
TR90
TR21
TR10
TR42
Anatoliki
Makedonia
Thraki
Kentriki
Makedonia
Türkiye
Greece

Figures

Total budget: 1.484.841,27 €
Interreg funds: 1.336.357,13 €

Start date: 23/12/2025
End date: 22/12/2027



5 organisations cooperating across borders

1 jointly developed solution
1 public event jointly organised
1 pilot action