



Programme funded by  
EUROPEAN UNION



**BSB1130**



Project title: **Tourism, Heritage and Creativity**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

27 months

## Start date

26 September 2020

## Total value

€ 900 173.00

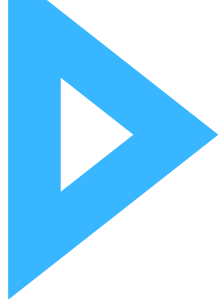
## ENI contribution

€ 828 159.16



## OVERVIEW

The project focusses on development of innovative cross-border **creative tourism offers** and **cultural products** based on **local heritage assets**.

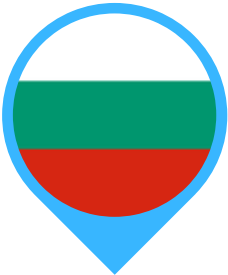


# PARTNERSHIP



Lead Beneficiary  
● Georgian Arts and Culture Center (Georgia) ●

Partner budget  
€ 443 165.00



Beneficiary 2  
● European Institute for cultural tourism EUREKA NPO (Bulgaria) ●

Partner budget  
€ 230 433.00



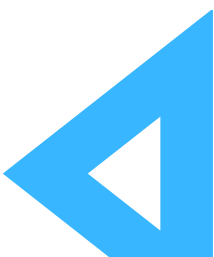
Beneficiary 3  
● Foundation for the Development of the City of Mykolaiv (Ukraine) ●

Partner budget  
€ 226 575.00



Beneficiary 4  
● Gori Municipality City Hall (Georgia) ●

Partner budget  
€ 0



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Project website:  
**under construction**

# EXPECTED RESULTS

- 1 Contest **Creative tourism offers and heritage products innovative startups**;
- 1 Joint seminar **Heritage assets as a source for the development of Creative Tourism**;
- 3 **Info Tours** to introduce the joint cross-border thematic routs developed and the local creative tourism offers;
- 1 **Joint inventory** approach for local creative tourism heritage resources;
- 27 **Creative tourism offers and culture products**;
- 3 **Cross-border thematic creative tourism routs**;
- 1 **Creative Tourism online platform** for the promotion and marketing of the creative products;
- 1 Social media Photo contest **Black Sea Creative tourism destinations**;
- **Construction of weaving and ceramic workshops and Traditional Crafts Information Center** near the Gori Fortress (Georgia).



# CONTACT DETAILS

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