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| ***ANNEX 2*** | |
| **Combined outcomes of SWOT and past experience analysis  - Joint Operational Programme Black Sea Basin 2014-2020 -** |
| Final draft 30 June 2015 |

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# **Combined outcomes of SWOT and past experience analysis - Joint Operational Programme Black Sea Basin 2014-2020 -**

# Support for the Thematic Objectives from SWOT, questionnaire and calls

The results of the SWOT analysis, combined with the outcomes of the questionnaire as well as the results of the calls for proposals under the current BSB programme, were compared to the list of ENI-CBC proposed Strategic Objectives, Thematic Objectives and the priorities under each of these.

This analysis shows that the Thematic Objectives **4** (Promotion of social inclusion and fight against poverty), **6** (Environmental protection, climate change adaptation and disasters), and **7** (Improvement of accessibility to the regions, development of transport and communication networks and systems) are most strongly supported.

A clear justification for certain specific priorities under Thematic Objectives 1 (Business and SME development), 2 (Support to education, research, technological development and innovation), 3 (Promotion of local culture and preservation of historical heritage), and 8 (Common challenges in the field of safety and security) can also be found.

Thematic Objectives 5 (Support to local & regional good governance) and especially 9 (Promotion of energy cooperation) and 10 (Promotion of border management, and border security) are very hard to justify on the basis of the SWOT analysis, the questionnaire and the results of the first two calls.

The following tables present the results of this analysis in more detail. The colours in the tables indicate the extent to which the three types of analysis provide justification for the individual priorities under the Thematic Objectives. Green indicates strong support, yellow some support and red shows no justification can be derived for the priority from that particular analysis (questionnaire, calls or SWOT).



In the field of business and SME development, the questionnaire and the results of calls show there is a clear interest in tourism projects, which is also supported by the SWOT analysis. There have been seven projects which have received funding under this topic in the current programme. Also, general support for entrepreneurship is supported by the SWOT as well as by the results of the calls.



Under Thematic Objective 2, the questionnnaire and the results of calls show there is some interest for the priority of skills development and lifelong learning, which is supported by the SWOT analysis. The priority of research and innovation is also clearly backed by the SWOT, while no less than 10 projects have been funded under the current BSB programme in the specific field of environmental research.



The questionnaire indicates there is a clear interest in the priority of local culture and history, which is also evident from the nine projects on this topic funded under the current BSB programme. The SWOT also provides support in this respect.



There is a clear justification in terms of interest shown via the questionnaire, as well as on the basis of the SWOT analysis for various priorities under this fourth Thematic Objective, even though no projects have been funded in the framework of the first two calls of the current BSB programme.



In spite of a clear interest shown via the questionnaire in strengthening the capacity to design and implement projects, and diverse support from the SWOT analysis for regional integration in general, this fifth Thematic Objective is less easy to justify in comparison, for instance, with Thematic Objectives 4, 6 and 7. Should these priorities not be pursued under the new programme, horizontal activities aimed at e.g. project development and management capacity building could be planned under each Thematic Objective.



Each of the priorities under this sixth Thematic Objectives is supported strongly by the SWOT analysis. Interest shown via the questionnaire is the highest for the topic of energy efficiency and renewable energy. No less than 15 projects have been funded in this area in the framework of calls held under the current BSB programme. Furthermore, the 10 projects in the field of environmental research (see above) provide some additional indication that this Thematic Objective is of high importance for the new BSB programme as well.



While the SWOT provides a clear justification for mobility, transport services and infrastructure, the questionaire shows there is high level of interest in ICT infrastructure as well. A limited number of projects have been funded in the field of mobility under the current programme.



Despite the fact that no projects have been funded in the field of health under the current BSB programme, both the SWOT and the questionnaire provide clear support for the two health-related priorities under this eighth Thematic Objective. Support for the topics of safety and security is clearly lower.



There is relatively little support from the three types of analysis carried out for both the ninth and tenth Thematic Objectives (on energy and borders).



# Proposed Thematic Objectives and Priorities

On the basis of the Socio Economic and SWOT and the results of the questionnaire and the mapping of projects awarded under the current programme calls, the following Thematic Objectives and priorities, and possible alternatives, are proposed for consideration by the Joint Programming Committee.

**Proposed Thematic Objectives and Priorities**

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| **Proposed Thematic Objectives** | **Proposed Priorities** |
| **4. Promotion of social inclusion and fight against poverty**  *(Strategic objectives A, B, C)* | P1: Development and/or access to social services |
| P2: Integration of immigrants and vulnerable groups |
| **6. Environmental protection, climate change adaptation and disaster prevention management**  (*Strategic objective B)* | P1: Environmental protection |
| P2: Energy efficiency |
| P3: Sustainable waste / waste water management |
| **7. Accessibility to the regions, development of transport and communication networks and systems**  (*Strategic objective C)* | P1: Transport services (and small scale infrastructure) |
| P2: ICT infrastructure |

**Possible Alternative Thematic Objectives and Priorities**

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| Possible Alternative Thematic Objectives | Possible Alternative Priorities |
| 1. Business and SME development  (*Strategic objective A)* | P1: Entrepreneurship |
| 2. Education, research, technology and innovation  (*Strategic objective A)* | P1: Promotion of and support to research and innovation; |
| P2: Life-long learning |
| 3. Local culture, historical heritage  (Strategic objective A) | P1: Promoting local culture and history |
| 5. Support to local & regional good governance  (Strategic objective A, B, C) | P1: Capacity of local & regional authorities and communities; regional integration |
| 8. Common challenges in safety and security  (Strategic objective B) | P1: Development of and access to health services |